

Enseignement digital

# **Customer class : Concept of customers accounts**

# **Moodle Integrated Shop : Structural elements**

## Introduction

At a certain point, anyone who commits to the purchasing process (by submitting contact information) will automatically generate a customer account in the shop, which will store the information provided.

### **Customer account and Moodle user account**

This customer account will be attached to a user account once a purchase has been completed.

When a purchase is launched in guest mode, on entry of customer contact information, authentication will also be proposed.

In the case of successful authentication, customer account data will automatically transfer to the customer information form. The customer can always modify this information if they so choose, in which case it will be rerecorded on their enrolment.

#### **Customer support area**

Once the user account is created, the customer can take advantage of certain services, such as access to an identified customer support area (a course specifically organised to provide customer support).

Customer support can provide a certain amount of services, customer account management accessories (generally via blocks), and private documentation, or other services established using Moodle's standard or contributive features.

#### Example of customer account support area (course)

It can, for example, demonstrate access to customer bills and purchased products.

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SFC 🏴 English (en) 🕨 SITE WEB	3 BOUTIQUE ADMINISTRATION 🖉 This course +	🐵 🖂 📳 Florence 🕨
Atomotifie	r	
My home CUSTOMERSUPPORT		
ADMINISTRATION	WELCOME ON YOUR CUSTOMER SUPPORT	SALES SERVICES
My profile settings		Shop Sales administration
Search		MY TRANSACTIONS
		No bills in your account
		MY PRODUCTS
		No products in your account
	Votre compte est personnel et identifié à votre nom.	COURSE SEATS
	voire compue est personne et nomme a voire nom. Ne communiquez pas les mots de passe qui vous sont donnés à des tiers.	No free seats in your account
	Votre compte contient des données personnelles.	
	Ces données personnelles ne sont communiquées qu'aux utilisateurs qui ont un besoin légitime de les connaître, parce qu'ils interagissent avec vous dans votre formation, mais en aucun cas elles ne sont communiquées à des tiers.	
	A l'issue de ces formations, votre compte sera désactivé.	

### Attributs

🕛 to do

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