Discounts and Promotions Block - Shop discounts

Access to discounts

Discount settings

- Active: Tick/untick the box to make the discount active/inactive
- Argument: the title of the block on the shop front end. Example: “Enter your promo code and press Enter”.
- Rate: the rate for all discounts if it is not overridden, see below for an example.
- Algorithm: Type of promotion selected:
  - By institution
  - Number of purchases made
  - “Partner” promotional code: To grant a promotion on a code, with publication on a website of pre-filled basket links carrying the partner identification.
  - Multiple promotional codes: To grant a promotion on an entered code with different rates.
- Scope of the discount:
  - Whole order: applies to all products
  - A selection: applies to the selected products (CTRL + Click on the items to build the selection)



The "partner" promotional code case:

The partner promotional code is divided into three elements:

- The code that customers must enter

- The discount rate to apply to the products concerned by the discount
- The partner identifier (links the purchase to the partner in the billing list). This code is defined in the partner's data.

Example

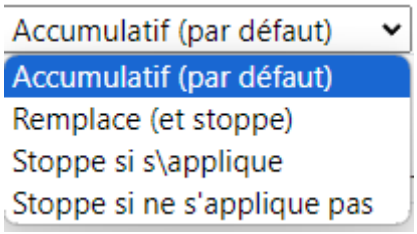
COFINA|50|COF

- COFINA: Promo code to be entered by customers on the shop front end
- 50: a discount rate of 50% will apply in this case.
- COF: The purchase will be associated with the partner identified by the code “COF”

Operators

Operators let you combine several discounts evaluated successively according to their order of appearance in the discount stack. By default the different discounts are evaluated in order and accumulate. A product can thus undergo several successive markdowns. (TODO: To be clarified whether markdowns are calculated on the base price, or on the result of the previous discount)

- Operators:



The possibilities are:

- Cumulative mode (default)
- Stop and replace mode: The discount is applied INSTEAD OF all the other discounts calculated previously, and the evaluation process ends, even if other discount definitions remain to be evaluated.
- Stop if it applies mode: The discount is calculated in cumulative mode if it applies and the evaluation stops there, even if discounts remain to be evaluated.
- Stop if it does not apply mode: The opposite of the previous one. The discount is not applied and the analysis process stops.

Credits

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- Documentation: Florence Labord

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